

RUTGERS UNIVERSITY
ECONOMIC IMPACT

**RUTGERS
IMPAIRS**

NEW JERSEY



RUTGERS
THE STATE UNIVERSITY
OF NEW JERSEY

RUTGERS BY THE NUMBERS

Rutgers returns **\$11.49** to New Jersey's economy for every **\$1** in state appropriation.

\$13.3B

TOTAL ECONOMIC IMPACT

Generated annually across New Jersey

69,239

JOB'S CREATED AND SUSTAINED

Direct, indirect, and induced statewide

\$887.7M

STATE AND LOCAL TAX REVENUE

Supporting public services across NJ

\$993.3M

GRANTS AND SPONSORED RESEARCH

Driving discovery and innovation

617,000+

LIVING ALUMNI

62% living and working in New Jersey

71,000+

STUDENTS ENROLLED

Across the university

Generating Impact Across New Jersey

Rutgers University contributes to the New Jersey economy through its operations, faculty and staff compensation, capital investment, sponsored research activity, student spending, and visitor activity. The direct expenditures of Rutgers—combined with the spending of its students, clinical patients, and visitors—generate sustained economic benefits that multiply across every region of the state.

Annual State Impact

\$11B

OPERATIONS AND CAPITAL SPENDING

Impact of day-to-day operations, capital projects, faculty and staff compensation, and procurement from New Jersey suppliers.

\$1.6B

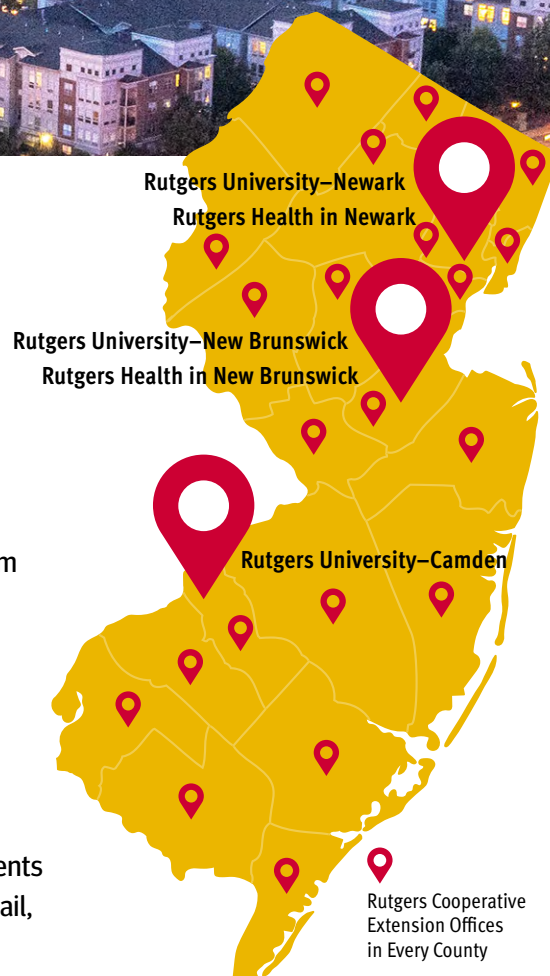
STUDENT SPENDING

Impact of spending by Rutgers students on housing, food, transportation, retail, and services across New Jersey.

\$734M

VISITOR SPENDING

Impact of spending by visitors drawn to Rutgers campuses and Rutgers Health clinical sites.



Rutgers' economic footprint spans the state, from a deep commitment to its home cities of New Brunswick, Newark, and Camden to every one of New Jersey's 21 counties through its clinical and research enterprise, community service programming, and land-grant initiatives. No other institution in New Jersey reaches as broadly or contributes as significantly.



Creating Jobs and Building Careers

As one of New Jersey's largest employers and its top producer of college graduates, Rutgers drives job creation across the state. The university sustains employment not just on campus, but across industries through the spending and careers of its alumni, who are present at every level of the state's economy and civic life.

Job Impact

69,239

TOTAL JOBS CREATED AND SUSTAINED

Direct, indirect, and induced employment generated statewide.

26,327

DIRECT JOBS ON RUTGERS CAMPUSES

Administrators, clinicians, faculty, researchers, staff, and support personnel.

42,912

JOBS IN OTHER NJ INDUSTRIES

Employment supported through procurement, supplier relationships, and employee spending.

Alumni Impact

617K+

LIVING ALUMNI WORLDWIDE

62%

ALUMNI LIVING AND WORKING IN NJ

\$21.6B

GENERATED IN NJ BY ALUMNI ANNUALLY

Attracting Research Funding to the State

As one of the nation's leading public research universities, Rutgers drives innovation through robust sponsored research and grants. Across the university, this funding flows into laboratories and institutes—generating economic activity, supporting highly skilled jobs, driving commercial innovation, and yielding discoveries that improve lives in New Jersey and around the world.

Rutgers' research strength is anchored by nationally recognized centers and institutes across the university—including the Rutgers Cancer Institute, the state's only NCI-designated Comprehensive Cancer Center, which scored in the exceptional range during its most recent federal review.



Research Impact

\$993.3M

RESEARCH GRANTS AND SPONSORED PROGRAMS

Rutgers researchers attract federal, state, and private funding across medicine, engineering, the sciences, social policy, the humanities, and more.

\$2.1B

ECONOMIC IMPACT FROM RESEARCH ACTIVITY

Sponsored research generates sustained economic benefits through personnel spending, procurement, and technology commercialization.

7,727

JOBS SUPPORTED BY THE RESEARCH ENTERPRISE

Scientists, engineers, technicians, administrators, and supporting industries sustained statewide.

\$99.2M

LOCAL AND STATE TAX REVENUE FROM RESEARCH

Research operations generate significant tax contributions at the state, county, and municipal level.

Attracting Visitors

Tens of thousands of visitors arrive at Rutgers' campuses every year to partake in academic events and conferences, enjoy world-class arts and cultural offerings, attend athletic events and competitions, and celebrate the graduates at Commencement. These visitors generate spending in local hotels, restaurants, and businesses, powerfully adding to the economies of our host cities.



Visitors

Visitor Impact

600K+

VISITORS TO CAMPUS

\$734M

ECONOMIC IMPACT

\$407M

VISITOR SPEND

5,000+

**JOBS SUPPORTED
AND SUSTAINED BY
VISITOR SPENDING**





Rutgers in the Community

Rutgers' impact on New Jersey extends far beyond its economic footprint. Through volunteerism, philanthropic giving, community engagement, and clinical outreach, Rutgers and its community of students, faculty, and staff give back to the people and places they live and serve.

Community engagement programs at Rutgers reflect a university that sees its relationship to New Jersey's communities not as a service to be provided, but as a partnership to be sustained.

1.4M

VOLUNTEER HOURS CONTRIBUTED ANNUALLY

Students, faculty, and staff serving communities across New Jersey and beyond.

\$25.2M

ANNUAL CHARITABLE DONATIONS

Supporting people and organizations making a difference in communities statewide.

\$77.9M

COMBINED COMMUNITY CONTRIBUTION

The combined value of volunteer hours and annual charitable giving.

Four Divisions, One University

Rutgers’ economic and civic impact is generated across four distinct units. While each is anchored in its home community, they complement one another to form New Jersey’s most comprehensive public research university.

The university’s total economic impact on New Jersey is \$13.3 billion annually, with Rutgers supporting and sustaining 69,000+ jobs for New Jersey every year. The vast alumni network’s economic impact adds another \$21.6 billion, for a combined total of \$34.9 billion in economic impact each year.

For every dollar of state support, Rutgers returns \$11.49 to the state. When adding in the statewide benefit of Rutgers’ powerful alumni network, that climbs to a \$30.10 return on every dollar—demonstrating that Rutgers is a powerful engine for the New Jersey economy.



Rutgers- New Brunswick	Rutgers Health	Rutgers- Camden	Rutgers- Newark
46,900+ STUDENTS	7,000+ STUDENTS	5,800+ STUDENTS	11,600+ STUDENTS
229K+ ALUMNI IN NJ	42K+ ALUMNI IN NJ	43K+ ALUMNI IN NJ	92K+ ALUMNI IN NJ
\$6.2B ECONOMIC IMPACT	\$5.3B ECONOMIC IMPACT	\$674.7M ECONOMIC IMPACT	\$1.2B ECONOMIC IMPACT
34,021 JOBS SUPPORTED	24,957 JOBS SUPPORTED	3,811 JOBS SUPPORTED	6,450 JOBS SUPPORTED
\$410.8M LOCAL AND STATE TAX REVENUE	\$342.4M LOCAL AND STATE TAX REVENUE	\$47.6M LOCAL AND STATE TAX REVENUE	\$15.2M STATE TAX REVENUE*
<i>New Jersey’s land-grant university and a top-ranked public research institution.</i>	<i>New Jersey’s only comprehensive academic health enterprise and top academic health care provider.</i>	<i>A vital anchor for south Jersey, driving regional innovation from its community- focused campus.</i>	<i>An anchor institution in and of Newark—one of the most diverse universities in the nation.</i>

RUTGERS SERVES ALL 21 COUNTIES THROUGHOUT THE GARDEN STATE.

* Reflects state tax revenue only. Local tax revenue excluded.

Founded in 1766. New Jersey's land-grant university since 1864.
Rutgers, The State University of New Jersey, has built on that obligation
for more than 250 years—

ADVANCING KNOWLEDGE, DEVELOPING TALENT, AND SERVING EVERY CORNER OF NEW JERSEY



**RUTGERS
IMPACTS**
NEW JERSEY



The Economic Impact of Rutgers University,
prepared by Parker Strategy Group, contains the full
economic analysis on which this brochure is based.
Scan the QR code or [click here to explore more.](#)